



SOUTH CARIBOO

100 MILE HOUSE

South Cariboo Packages

South Cariboo is defined as the area from Clinton to Lac La Hache & from the Fraser River to Lac des Roches.

Packages 1-4 include the following:

- Racking & distribution of 4"x9" brochure at the South Cariboo Visitor Centre w/ option to increase holder size
- All Year Representation on social media and from South Cariboo Visitor Centre
- South Cariboo Cooperative Marketing Partner Bulletins and Industry Updates
- FREE Basic Web Listing on www.discoversouthcariboo.ca
- Listing in (up to 2) and distribution of categorized South Cariboo Cooperative Marketing Program Partner pamphlets (Generics)
- Access to enhanced 2022 Pad Map and 100 Mile House & South Cariboo Visitor Guide for distribution
- Highlight your business in periodic features on the website and social media channels.
- Access and use of South Cariboo logo and photo image bank.

1. **Standard Package** _____ $\$119.00 + (\$5.95 \text{ GST}) = \underline{\$124.00}$
As listed above
2. **Enhanced Package** _____ $\$229.00 + (\$11.45 \text{ GST}) = \underline{\$240.45}$
 - Ad space (approximately 1" by 3") and cross reference location identification on 2021 Pad Map (ad layout NOT included)
 - Plus 1 added ad space (\$100.00)
3. **Deluxe Package** _____ $\$339.00 + (\$16.95 \text{ GST}) = \underline{\$355.95}$
 - Brochure representation at a minimum of 1 trade shows in BC or Alberta or beyond.
 - (Payment must be received in full by Jan 31, 2022, due to development timelines & printing)
4. **South Cariboo Collective Advertising Package** _____ $\$139.00 + (\$6.95 \text{ GST}) = \underline{\$145.95}$
 - Racking & distribution of 4" x 9" brochure at the South Cariboo Visitor Centre w/ option to increase holder size
 - (Allows for rotation of various brochures)
5. **South Cariboo Society Package** _____ **No Charge**
 - (Registered Not-for-Profit Societies, please supply a photocopy of the registration application)
 - Racking & distribution of 4" x 9" brochure at the South Cariboo Visitor Centre
6. **Business Card Package** _____ **No Charge**
 - (100 Mile House Business Licenses only, please supply photocopy of business license)
 - Racking of business cards at the South Cariboo Visitor Centre

OPTIONAL ADD-ONS (annual fees)

Increase to booklet size holder	$\$20.00 + (\$1.00 \text{ GST}) = \$21.00$
Increase to magazine size holder	$\$40.00 + (\$2.00 \text{ GST}) = \$42.00$
Representation & Promotion at Consumer Shows	$\$60.00 + (\$3.00 \text{ GST}) = \$63.00$



100 Mile Development Corporation
Box 340, 155 Wrangler Way
100 Mile House, BC V0K 2E0

Email: southcaribootourism@100milehouse.com
Website: www.discoversouthcariboo.ca



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Invoice

Cooperative Partner Package are from January 1 to December 31, 2022

Please read through entire list of package options and see the following page for details. Circle your choice(s) and fill in the amount(s) in the "Amount" column. Return with required Questionnaire and payment.

Business Name:		Date:	
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Pkg #	Cooperative Partner Package	Information Attached	Package Costs	Amount
1	Standard Package	(See attached page for details)	\$ 119.00	
2	Enhanced Package	(See attached page for details)	\$229.00	
3	Deluxe Package	(See attached page for details)	\$ 339.00	
4	South Cariboo Collective Advertising Package	(See attached page for details)	\$ 139.00	
5	South Cariboo Society Package	(Avail. to registered Not-for-Profit Societies)	No charge	
6	Business Card Package	(Avail. to 100 Mile House Business Licenses only)	No charge	

Options: (available at any time during the year)				
	Increase to booklet size holder	(Avail. for pkgs 1 - 4)	\$ 20.00	
	Increase to magazine size holder	(Avail. for pkgs 1 - 4)	\$ 40.00	
	Basic Web Listing (<i>Displayed if a partner</i>)	(Free with pkgs 1 -5)	No charge	
	Representation & Promotion at Consumer Shows	Avail. for pkgs 1 - 2)	\$ 60.00	

Method of Payment:						Subtotal	
Cash	Cheque	Debit	Visa	M/C		5% GST	
Credit Card #						TOTAL	
Exp date							

Name as it appears on Card _____

GST # 87176821RT

Print Name _____ **Signature** _____

Payment is due in full upon signing up with the South Cariboo Cooperative Marketing Program.

Mail Completed Forms and Payment to:
 South Cariboo Visitor Centre, %100 Mile Development Corporation
 PO Box 340, 100 Mile House, BC V0K 2E0

Cheques are payable to **100 Mile Development Corporation**



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Contact Information Sheet

Return with required Questionnaire and payment.

Business Name:			
Contact Name 1:			
2:			
Mailing Address::	Town/City		
Province:	Postal Code:	Regional District:	
Physical Address:			
Phone:	Toll-free:		
Fax:	Mobile:		
Email:			
Website:			
Please note: <i>All our correspondence is done by email. Only if you do not have email, we will send bulletins and industry updates by mail.</i>			
If you are closed through the winter months, please let us know how and where we can send information to you:			
<input type="checkbox"/>	Email	<input type="checkbox"/>	Fax
<input type="checkbox"/>		<input type="checkbox"/>	Mail
<input type="checkbox"/>		<input type="checkbox"/>	Not at all
Email address:		Fax number:	
Mailing Address:		Phone:	
Town, Prov, Postal Code:			



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