



# SOUTH CARIBOO

## 100 MILE HOUSE

### 2024 - South Cariboo Partner Program Packages

We actively promote the South Cariboo as a year-round tourism destination and continuously work towards increasing traveler visits and tourism revenue. Join our Partner Program to gain exposure and reach potential customers in the South Cariboo and beyond. We are currently reviewing our Partner Packages and will be using the 2023 PAD MAP for the next year, so we encourage you to take advantage of our Standard Package for 2024.

#### Packages Include:

- Year-round representation from Visitor Centre Ambassadors and on social media
- Racking & distribution of 4"X9" brochure at the South Cariboo Visitor Centre
- Bulletins and tourism updates
- FREE Basic Web Listing on [www.discoversouthcariboo.ca](http://www.discoversouthcariboo.ca)
- Listing and racking in (up to 2) categorized pamphlets (generics)
- Delivery of Pad Map and 100 Mile House & South Cariboo Visitor Guide for distribution
- Highlight your business in periodic features on the website and social media channels
- Access and use of South Cariboo logo and photo image bank

1. **Standard Package** **\$119.00 + GST**
  - As listed above
2. **Enhanced Package** **Not Available for 2024 UNDER REVIEW**
  - Standard package plus ad space (approximately 1" by 3") \*(Ad layout NOT included)
3. **Deluxe Package** **Not Available for 2024 UNDER REVIEW**
  - Brochure representation at a minimum of 1 trade show in BC or Alberta
4. **South Cariboo Society Package** **No Charge: Fees are UNDER REVIEW**
  - Please supply a photocopy of the society registration
  - Racking & distribution of 4" x 9" brochure at the South Cariboo Visitor Centre
5. **Optional ADD-ON** **\$60.00 + GST**
  - Representation & promotion at trade shows



100 Mile Development Corporation  
Box 340, 155 Wrangler Way  
100 Mile House, BC V0K 2E0

Email: [southcaribootourism@100milehouse.com](mailto:southcaribootourism@100milehouse.com)  
Website: [www.discoversouthcariboo.ca](http://www.discoversouthcariboo.ca)  
Phone: (250) 395-5353



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## 2024 Partner Renewal / Intake Form

### Business Information:

<b>Business Name</b>		<b>Date</b>	
<b>Mailing Address</b>		<b>Phone</b>	
<b>Street Address</b>		<b>Email</b>	

Pkg#	Partner Package	Information Attached	Package Costs	Amount
1	Standard Package	See attached page for details	\$ 119.00	
4	South Cariboo Society Package	For Registered Not-for-Profit Societies	No charge	

### Optional Add Ons: (available at any time during the year)

	Representation & Promotion at Trade Shows		\$ 60.00	
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<b>METHOD OF PAYMENT:</b> <input type="checkbox"/> Cash <input type="checkbox"/> Cheque <input type="checkbox"/> Debit <input type="checkbox"/> Visa <input type="checkbox"/> M/C			<b>Subtotal</b>	
Credit Card# _____ Exp date _____			5% GST	
			<b>TOTAL</b>	

Name as it appears on Card: \_\_\_\_\_

GST # 87176821RT

**Print Name** \_\_\_\_\_ **Signature** \_\_\_\_\_

### Ways to Renew & Provide Payment

- \* Email your form and payment
- \* *In person at the Visitor Centre*
- \* *Mail in your form and payment*

Cheques are payable to 100 Mile Development Corporation

This information will only be used for the purpose of promoting and marketing your business in the South Cariboo Cooperative Marketing Program and to communicate with and provide information to local businesses as necessary. Questions can be directed to Privacy Officer, 250-395-2434, [tboulanger@100milehouse.com](mailto:tboulanger@100milehouse.com).



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